

PRESS RELEASE

DEUTZ to present Nicolaus August Otto Award during *#neuland* conference

- Distinguished innovation prize promotes technological vision and pioneering research
- DEUTZ becomes a conference partner of the think tank, which focuses on sustainable mobility and living solutions
- *#neuland* will take place in Aachen from September 14 to 15, 2021

Cologne, July 5, 2021 – DEUTZ will be a partner at this year’s *#neuland* conference, during which it will present its distinguished innovation prize, the Nicolaus August Otto Award. Named for the founder of DEUTZ AG and inventor of the four-stroke engine, the award is bestowed on modern visionaries. With prize money of €30,000, it fosters ideas in the fields of alternative drive systems, transportation, energy efficiency, innovative technology, and research for the future. The previous winners of the Nicolaus August Otto Award were Professor Wolfgang Reitzle, Chairman of the Board of Directors of Linde plc and Chairman of the Supervisory Board of Continental AG, and Professor Günther Schuh, Chair of Production Engineering at RWTH Aachen University.

Working hand in hand with business, policymakers, investors, and academics, *#neuland* aims to find solutions for living in metropolitan regions in the future that are visionary, efficient, and both environmentally and economically sustainable. In the past three years, the event’s German and international speakers have contributed important ideas for the future.

Dr. Frank Hiller, Chairman of the Board of Management of DEUTZ AG: “The *#neuland* conference addresses the issues that are also a priority for DEUTZ. We want to contribute to sustainable mobility with our drive systems. The conference therefore provides the perfect setting in which to present our innovation prize.”

The conference will take place in Aachen, Germany, from September 14 to 15, 2021. Once again, it will be attended by numerous decision-makers and investors from the world of business. As well as DEUTZ’s CEO, they include the leaders of listed companies Daimler, Deutsche Bank, RWE, and Vonovia. From the political sphere, the first ministers at state and federal level, mayors of

The engine company.



municipalities in Rhine-Ruhr, and senior managers from public transport networks in North Rhine-Westphalia have announced their involvement.

“In *#neuland*, we have established a think tank for pioneers and visionaries with the aim of bringing sustainable change to metropolitan regions such as Rhine-Ruhr by promoting innovative ideas,” says Michael Mronz, CEO of Rhein Ruhr City GmbH, which is organizing the event and is also the driving force behind the Rhein Ruhr City bid for the Olympic and Paralympic Games.

The agenda for the two-day *#neuland* conference features subjects with significance for the future, including the hydrogen economy and renewable energies, integrated transportation and digitalization, sustainable living, and construction in the regions. “We want *#neuland* to continually evolve and are therefore delighted to have signed up DEUTZ AG as a powerful new partner for the conference. I am confident that DEUTZ AG’s pioneering spirit and firmly embedded culture of innovation will be an invaluable asset to *#neuland*,” explains Mronz.

More information on *#neuland* can be found at www.neuland.today.

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About DEUTZ AG

DEUTZ AG, a publicly traded company headquartered in Cologne, Germany, is one of the world’s leading manufacturers of innovative drive systems. Its core competencies are the development, production, distribution, and servicing of diesel, gas, and electric drive systems for professional applications. It offers a broad range of engines delivering up to 620 kW that are used in construction equipment, agricultural machinery, material handling equipment, stationary equipment, commercial vehicles, rail vehicles, and other applications. DEUTZ has around 4,600 employees worldwide and over 800 sales and service partners in more than 130 countries. It generated revenue of almost €1.3 billion in 2020. Further information is available at www.deutz.com.