

## **Dr Dietmar Voggenreiter**

resident in Ingolstadt, management consultant, Horváth & Partners Automotive Competence Center, Munich, former member of the Board of Management with responsibility for marketing and sales at AUDI AG, Ingolstadt

### **Personal information**

Date of birth: 4 January 1969

Place of birth: Schwäbisch Hall, Germany

### **Education**

Studies of business administration with a focus on technology at the University of Stuttgart

Degree: postgraduate degree in business administration (Diplom-Kaufmann) with a focus on technology  
Doctorate (Dr rer. pol.) from the University of Stuttgart

### **Career history**

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| 1997 | Senior consultant at Horváth & Partners GmbH, Stuttgart   |
| 1999 | Principal and authorised signatory (Prokurist) at Horváth & Partner AG, Zurich, Switzerland; from 2000: also Head of the Automotive Industries Competence Center, Horváth & Partner, for Germany, Austria and Switzerland (DACH region) |
| 2002 | Head of Corporate Controlling at AUDI AG, Ingolstadt  |
| 2005 | Head of Corporate Strategy at AUDI AG, Ingolstadt   |
| 2007 | Head of Business in China at AUDI AG, Ingolstadt  |
| 2009 | President of AUDI CHINA Enterprise Mgmt. Co. Ltd., Beijing, PR China; from 2013: also Executive Vice President for China at AUDI AG, Ingolstadt   |

- 2015 Member of the Board of Management with responsibility for marketing and sales at AUDI AG, Ingolstadt
- Since 2018 Senior advisor at Horváth & Partners Automotive Competence Center, Munich

**Summary of relevant activities alongside Supervisory Board membership:**

Dr Dietmar Voggenreiter's main occupation is management consultant.